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***fiberAmerica Launches 'Green Seal'
Cellulose Fiber Insulation Product Line***

Allentown, PA – January 5, 2010 – [fiberAmerica](http://www.fiberAmerica.com), an innovative manufacturer of consistent, high quality and environmentally-friendly cellulose fiber insulation products, today announced the launch of its 'Green Seal' cellulose fiber insulation product line. This environmentally-friendly family of insulation products provides homeowners with a cost-effective, healthier and more energy-efficient option than fiberglass products.

“With proper insulation, homeowners can significantly reduce heating and cooling costs, which will be critical as utility rates are expected to increase dramatically in 2010 across the country. Green Seal can help homeowners save money, while also keeping the impact to the environment at a minimum,” said David A. Johnson, president for *fiberAmerica*. “The fact that our initial group of customers is already placing repeat orders is validation that Green Seal is meeting the market needs for a high-quality, environmentally-friendly insulation product.”

Tested and certified by R&D Services as well as in *fiberAmerica*'s on-site laboratory, the Green Seal product line uses high quality recycled paper and environmentally-friendly fire-retardant materials in its manufacturing process. Green Seal's excellent insulating properties help reduce energy consumption and provide superior acoustical insulation assets compared to fiberglass insulation. Additionally, cellulose insulation is safe and non-toxic to installers and building inhabitants - promoting a healthier environment.

“Green Seal is absolutely fantastic,” said Angelo Aiello, president of A. A. Insulation. “We've been installing cellulose insulation for 31 years and Green Seal is superior to any other product we have used. It is a high quality product that offers excellent consistency, has a minimal dust factor and works well through our insulation machine. It even stacks well in our warehouses, saving us storage space. *fiberAmerica* has delivered our orders on time and their staff has been extremely knowledgeable and responsive to our needs.”

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*fiber*America will be announcing additional products in the near future, all manufactured in its new technically-advanced production facility conveniently located for installers throughout the eastern United States.

About *fiber*America

[fiberAmerica](http://www.fiberamerica.us) is an innovative manufacturer of consistent, high quality and environmentally-friendly cellulose fiber insulation products. Based in Allentown, Pa., the company is conveniently located to serve contractors, distributors, architects, engineers and government agencies in the northeastern United States and international markets. Manufactured in the most technically-advanced production facility in the industry and using high quality recycled paper, *fiber*America's "Green Seal" product line provides superior acoustical insulation properties, reduces energy consumption and promotes a healthier environment.

For more information on *fiber*America, visit www.fiberamerica.us.

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