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***fiberAmerica Selected to Participate in  
The Pennsylvania Recycling Industries Congress 2011***

*Green Seal will be the Only Cellulose Insulation  
Product Displayed at the Event*

**Allentown, PA – February 14, 2011 –** [fiberAmerica](http://www.fiberAmerica.com), an innovative manufacturer of consistent, high quality and environmentally-friendly cellulose fiber insulation products, announced today that it has been selected as the only cellulose insulation provider to participate in The Pennsylvania Recycling Industries Congress 2011 being held on February 15 from 8:30 a.m. to 5:00 p.m. at the Pennsylvania State Capitol. The event is sponsored by [The Pennsylvania Waste Industries Association](http://www.pawia.org) and [The Pennsylvania Recycling Markets Center](http://www.pennrecycling.com).

“Pennsylvania has made significant strides in its recycling efforts across the state,” said David A. Johnson, president for *fiberAmerica*. “This is an excellent event to learn more about how private sector recycling is contributing to the State’s economy and how recycled materials are being manufactured throughout Pennsylvania to create new products, like ours. Made from recycled newspapers, our Green Seal cellulose insulation products are not only environmentally friendly, but are also extremely effective in reducing energy consumption – an important issue for all Pennsylvania homeowners.”

*fiberAmerica*’s Green Seal products are all Class 1, Type A building materials that are best fit for attic, sidewall and ceiling applications. They offer low-settled densities for better coverage and produce minimal dust during the installation process. With higher R-values per inch than fiberglass, *fiberAmerica*’s Green Seal products provide more thermal resistance than fiberglass. Made from recycled newspaper, these environmentally-friendly cellulose fiber insulation products are treated with non-toxic, naturally occurring fire retardant minerals, giving them a Class 1 fire safety rating and providing a better defense against the spread of fire. The borate minerals added to cellulose insulation have long been recognized as a natural insect and pest repellent. Additionally, cellulose allows moisture/humidity to dissipate through the material, thereby preventing mold.



**About *fiber*America**

[fiberAmerica](http://www.fiberamerica.us) is an innovative manufacturer of consistent, high quality and environmentally-friendly cellulose fiber insulation products. Based in Allentown, Pa., the company is conveniently located to serve contractors, distributors, architects, engineers and government agencies in the northeastern United States and international markets. Manufactured in the most technically-advanced production facility in the industry and using high quality recycled paper, *fiber*America's "Green Seal" product line provides superior acoustical insulation properties, reduces energy consumption and promotes a healthier environment.

For more information on *fiber*America, visit [www.fiberamerica.us](http://www.fiberamerica.us).

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