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***fiberAmerica Extends its Green Seal
Cellulose Fiber Insulation Product Line***

Three New Products Meet Varying Needs of Cellulose Insulation Installers

Allentown, PA – May 3, 2010 – [fiberAmerica](http://www.fiberAmerica.com), an innovative manufacturer of consistent, high quality and environmentally-friendly cellulose fiber insulation products, today announced the addition of three new products to its Green Seal cellulose fiber insulation line. In addition to its Loose Fill product, *fiberAmerica* now offers an All-Borate Loose Fill, All-Borate Wall Spray and a Stabilized insulation product.

“Since opening our doors in the fall of 2009, we continue to expand our product line to meet all the insulation needs of our customers,” said David A. Johnson, president for *fiberAmerica*. “Our team is committed to delivering products that not only ensure the safety and health of both installers and building inhabitants, but also exceed the standards of excellence required in today’s construction industry.”

The three new products, manufactured in *fiberAmerica*’s technically-advanced production facility in Allentown, Pa., complement the company’s first product, Green Seal Loose Fill. They are all Class 1, Type A building materials that are best fit for attic, sidewall and ceiling applications. They offer low-settled densities for better coverage and produce minimal dust during the installation process. With higher R-values per inch than fiberglass, *fiberAmerica*’s Green Seal products provide more thermal resistance than fiberglass.

Made from recycled newspaper, these environmentally-friendly cellulose fiber insulation products are treated with non-toxic, naturally occurring fire retardant minerals, giving them a Class 1 fire safety rating and providing a better defense against the spread of fire. The borate minerals added to cellulose insulation have long been recognized as a natural insect and pest repellent. Additionally, cellulose allows moisture/humidity to dissipate through the material, thereby preventing mold.

Color and number coded for easy identification by installers, the complete Green Seal product line includes:

Green Seal Loose Fill – #1- Green Label

Green Seal All-Borate Loose Fill – #2- Black Label

Green Seal Stabilized – #3- Red Label

Green Seal All-Borate Wall Spray – #4- Blue Label

About *fiber*America

[fiberAmerica](http://www.fiberamerica.us) is an innovative manufacturer of consistent, high quality and environmentally-friendly cellulose fiber insulation products. Based in Allentown, Pa., the company is conveniently located to serve contractors, distributors, architects, engineers and government agencies in the northeastern United States and international markets. Manufactured in the most technically-advanced production facility in the industry and using high quality recycled paper, *fiber*America's "Green Seal" product line provides superior acoustical insulation properties, reduces energy consumption and promotes a healthier environment.

For more information on *fiber*America, visit www.fiberamerica.us.

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